



MARKETING

- Corporate Image Development**
- Sales Materials**
- Direct Marketing and Mail**
- Sports Marketing**
- New Product Introduction**
- Industrial Video Production & Copy Writing**
- Freehand Illustrations**
- Market Research, Surveys & Focus Groups**
- Trade Show Exhibit & Display Design**
- Brochures, Newsletters, Marketing Folders & Packets**
- Web Page Design**

ADVERTISING

- Logo & Graphic Design**
- Comprehensive Advertising Campaigns**
- Campaign Creation & Direction**
- Electronic Media Production**
 - Television & Radio Advertising**
- Print Media Production**
 - Billboard, Newspaper & Publication Advertising**
- Signs, Banners, T-Shirts, & Promotional Items**
- Media Scheduling & Buying**
- Copy Writing**
- Jingle Production**
- Photography**

PUBLIC RELATIONS

- Total Corporate Image**
- Media Relations & Coverage**
- News Releases & Feature Writing**
- Planning Speaking Engagements**
- Crisis Management & Damage Control**
- Special Event Production**
- Fund Raising Consultation**
- Community Relations**
- Business Promotional Ideas**
- Promotional Specialty Items & Embroidered Attire**
- Trade Show Engagements & Planning**